

Gulf Coast Water Conservation Symposium: **THE BUSINESS CASE FOR WATER CONSERVATION**

Friday, March 2, 8:30 am - 3:00 pm

at the **Johnnie Arolfo Civic Center Ballroom, 300 West Walker Street, League City, TX 77573**

WHAT WILL YOU LEARN?

Attendees will acquire an understanding of:

- The business case for water conservation, cost-effective approaches to water conservation, and methods for ensuring an economically viable water utility while implementing water conservation programs.
- Conservation strategies that reduce demand while enabling communities to pay for their infrastructure investments.
- Strategies to start and develop an effective water conservation program.



- How to incorporate water conservation into long-term water supply plans.

WHO SHOULD ATTEND?

- Mayors, City Council Members, County Commissioners, board members of MUD's and other water providers.
- City managers, water utility directors, water conservation program staff and other relevant staff, finance directors/CFO's and sustainability officers.
- Business and Community leaders.



LUNCH PROVIDED - \$35 REGISTRATION FEE

For agenda and registration information go to: www.texaswater.org

SPONSORS:

Texas Water Foundation, Sierra Club-Lone Star Chapter, Alliance for Water Efficiency, Galveston Bay Foundation, City of Houston, National Wildlife Federation, Save Water Texas, Houston-Galveston Area Council, Harris-Galveston Subsidence District